



SAN DIEGO

Sè San Diego Design Fact Sheet

'What worth has beauty if it be not seen?' - Proverb

- Architect:** Nestor+Gaffney Architecture, www.ngarch.com
- Designers:** Rockwell Group Architecture, Planning and Design, www.rockwellgroup.com
(Guestrooms and Public Space)
Sherilyn Olson-Rigdon, designstudio ltd., www.designstudiolimited.com (Spa and Grand
Penthouse Suite)
Dodd Mitchell, www.doddmitchell.com (Bar and Restaurant)
- Artists:** Ken Gangbar, www.kengangbar.com (Finn Wave wall installation in lobby)
Ball-Nogues, www.ball-nogues.com (City wall in Restaurant)
Jennifer Prichard, www.jpricharddesign.com (Teacup wall installation in Spa)
Joseph Conforti, www.jmcdesigns.com (Raku artwork in Spa)

Sè means color, look, quality; expression, sensuality and physical attraction. Artful in every way, the design of the 184-room Sè San Diego is a unique experience in art and function. There are hundreds of touch points within the 23-story steel and glass structure. The overall aesthetic draws inspiration from Asian textures and color. The design consists of a series of natural, hand crafted, and textured finishes that echo legendary Asian resorts, while also reflecting the sophistication, comfort and relaxation of the American Pacific Rim.

Exterior:

- Sè San Diego's façade is the previous location of a historical San Diego landmark, Jessop & Son's Jewelry building. This was the premier jewelry retail outlet for most of the century, and the Jessop Street Clock was first installed in front of the building in 1907.
- The building's skin consists of a state-of-the-art custom window wall system including operable windows, composite aluminum, zinc metal panels and a stainless mesh covered blade that slices through the exterior.
- Specially designed lighting reflects up onto the zinc metal panels and glass above, creating an impressive exterior at night.

Lobby:

- Guests entering Sè San Diego walk through a signature, custom-made 8.5' by 9', 900-pound bronze pivot door into the lobby with Shanghai pavers covering the floors. Sè San Diego's lobby is full of textures including black ebony columns adorned with turquoise patina beads, teardrop crystals, Nepali carpets, silver leaf covered walls and shagreen upholstery.
- In lieu of a traditional front desk, guests receive a personalized welcome at one of two custom-made, Asian inspired bureaus upholstered in pelts of stingrays that serve as stations for associates.
- Four-dimensional art decorates the lobby in addition to a multi-tier silk draped chandelier that slowly rotates throughout the day.

- As guests ascend a floating staircase to the restaurant they will see Artist Ken Gangbar's ceramic "Finn Wave" wall installation. The artwork encompasses hundreds of ceramic "fins" and takes up the entire wall in a fluid, wave-like motion. Gangbar's inspiration for the piece comes from his work in the natural world, and the dynamic relationship between the organic and the industrial.

Guestrooms:

- Guestrooms incorporate sophisticated luxury, using elements such as fine custom made linens, leather furniture, rich drapery, stone finishes in the bathrooms, Brazilian walnut flooring, and Sapelli woods.
- The palette is chocolate and silver with hints of jade and blue.
- Wood slats and hemp frame diamond-tucked suede for an expansive floor to ceiling custom made headboard in each guestroom. Bathrooms feature floor-to-ceiling stone walls giving the space a sleek look; Jerusalem bone limestone, teak vanities, and rain shower heads create a luxurious space.
- All rooms feature 10-foot ceilings, double paned windows that open to let in the San Diego breeze, and rich drapery for privacy.

Luxe Suites:

- The plushiest suites in the hotel, these accommodations are approximately 1,000 square-feet, with balconies featuring tubular steel and glass Nana Walls that open an entire wall of the suite onto the spectacular view of the city and bay.
- These suites showcase premium décor and added touches, including Nepali carpets, Italian built-in kitchens with islands featuring top of the line appliances from Miele and Sub Zero.
- The superior bathrooms feature mirrors with built-in televisions and steam showers.

Grand Penthouse Suite:

- With 3,800 square feet of living space and a 4,400 square foot roof top terrace the Grand Penthouse Suite is the most exclusive and largest hotel penthouse on the west coast. The suite is three stories and offers three full-sized bedrooms, all generously appointed.
- The luxurious unit was designed by Sharilyn Olson-Rigdon.
- The third floor features a private sun deck with the fantastic views of Mexico, Coronado, Pacific Ocean, and breathtaking 360 degree views. The deck offers a Jacuzzi soaking tub, and a barbeque grill.
- There is an indoor/outdoor patio off of the main living space with nana doors and chaise lounges, perfect for letting in ocean and bay breezes.
- Amenities include a gourmet Italian chef's kitchen with Miele and Sub Zero appliances, one-of-a-kind pool table influenced by Chrome Hearts fashion line, full bar next to the grand staircase, and an impressive wine showcase.
- There is a 16-seat dining room table, textured leather sofas, and beaded and velvet drapery.

Sīrěn, Pool Deck and UberLounge:

- The 7,000 square foot pool deck and 1,500 square foot lounge, the ultimate beach bungalow with a classic urban edge, features ample seating for guests who want to sit by the custom zero-edge rooftop pool.
- The 22-seat bar features teak slated bar stools from Peru. Surrounding the bar are eight private cabanas, eight oversized beds and 24 European style chaise lounges. Stone work covers the pool deck walls with built-in coves for mood-altering candlelight.
- The pool deck offers a large canopied VIP UberLounge, entered through a high-gloss Ferrari red door, with an expansive sake and wine bar, intimate lounge seating and mood lighting.

Suite & Tender Bar & Restaurant:

- Suite & Tender's design has a very rich, luxurious, and vivid feel. Dramatic mosaic-tile-covered columns that resemble a slithering serpent greets guests in the middle of the bar. The bar features seating and a custom bronze door that opens on to bustling Fifth Avenue.

- Afromosia end-grain wood floors have been finished to give an old world look that contrasts against a black infinity ceiling.
- In the center of the main bar is a fire box set, adding extra glamour and drama.
- The 140-seat restaurant located on the Mezzanine level features New American cuisine and was designed by Dodd Mitchell Design. Original arc windows in the restaurant filter natural light into the area.
- The dining space features leather wrapped metal columns and banquettes custom made with top of the line luxury leather. Additionally, the restaurant features exposed brick from the original building, floor to ceiling walls covered with inscribed wood panels and a beautiful art piece featuring the City of San Diego by famed artists Ball and Nogues.
- A circular private dining room featuring a custom made teardrop chandelier, woven leather walls and a built in candle niche is available for private parties or a more intimate dining experience. The space can accommodate up to 12 guests.
- The restaurant has San Diego's only completely unisex bathroom (floor to ceiling doors insure maximum privacy). The walls, floors and ceiling are completely covered in rolled granite that has been impeccably polished and set into Lucite. When light reflects off of these materials, it makes an incredible effect. The sink basin and waterfall is custom designed, and a plush corner sofa turns the space into a social and relaxing environment.

Spa

- As guests enter the spa they are greeted by a custom piece of artwork from Jennifer Prichard installed directly onto Sè SPA's backdrop wall. Prichard's "Loop" teacup design encompasses hundreds of small and colored teacups intricately placed to create a harmonious flow. Prichard's pieces are also found in the Herman Miller National Design Center in Manhattan; Travi Restaurant in Caesar's Palace, Las Vegas; Providence Restaurant, Los Angeles; and Architect Rene Gonzalez's private residence.
- The relaxation lounge in the spa offers the ultimate in comfort. Original arc windows allow natural light to flood the space. The light is reflected off of pearlized tiles on the walls, giving the room a glistening effect.
- Moroccan style chaise beds are available for relaxing with luxurious drapery separating the beds for privacy. Candles provide a soft glow of light.
- In the hallway of the spa, guests will find Raku artwork from Artist Joseph Conforti. Tying into the Asian influences of the spa, Raku is a traditional Japanese technique for finishing ceramics. The beauty is in the uncontrolled creative process that results in a unique end product. Each treatment room includes stereo sound, a private steam shower, dark burl wood cabinets and walls, and tables featuring "So Sound" therapy.
- In addition to seven private treatment rooms, Sè SPA features two specialty suites: Studio Sutra, a couples suite featuring a private steam shower, dual treatment beds and a tub, and the Rasul, an Arabic cleansing ritual that exfoliates the skin and draws out impurities from the body.

Meeting and Event Space:

- Sè San Diego's more than 20,000 square feet of meeting room and event space was built with privacy and flexibility in mind. Most of the six breakout rooms include natural light and views of Fifth Avenue.
- The Grand Boardroom comfortably seats 16 people and features a custom boardroom table with a dark ebony finish and plush high back leather chairs.
- Upon entering the Grand Ballroom guests will be greeted by two stories of floor to ceiling windows overlooking Sixth Avenue, Sapelli wood, upholstered silk panels and silver leaf covering the 3,400 square-foot room's walls and ceilings.
- The room features the latest in technology, including hydraulic lifts in the ceiling for projector and drop down screen, sound system, suspension lift to hold items of serious weight (signage, acrobats, displays, etc.)

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