



SAN DIEGO

Sè San Diego Fact Sheet

“Wheresoever you go, go with all your heart.”- Confucius

Property Overview:

[Sè San Diego](#) is a 184-room premier luxury hotel located in downtown San Diego’s financial district. Sè offers ultra-chic, world-class amenities, cutting-edge design and a luxurious destination for the most discerning traveler. Sè San Diego is part of the Preferred Hotel Group.

The Art of the Reservation:

The *Art of the Reservation* is Sè’s personalized procedure to ensure optimum convenience and a seamless stay. From the moment a guest makes a reservation, the hotel’s well-trained staff anticipates every need prior to arrival, including airport transportation, special room requirements, dining requests or meeting and event services. The following services are available exclusively from the hotel:

- Airport pick-up and drop-off provided by the hotel’s luxury transportation fleet available for additional fee
- Seamless mobile check-in for pre-registration and room key presentation upon arrival
- All guests are offered a welcome beverage upon arrival
- Availability of a personal **Sleep Concierge** and consultation for all guests
- Three options for in-room private dining:
 - Traditional Room Service
 - Captain’s Service: In-room dining attendant will deliver food in a style similar to a restaurant. Drinks are brought up before meals and personal touches are put in place upon delivery: salads will be tossed, cocktails will be mixed, bread will be toasted, steak will be peppered.
 - Personal Chef: Available for all Luxe Suite accommodations. Guests can customize a personal menu for a romantic dinner, add an educational component and learn how to create a culinary masterpiece themselves, or participate in a creative group cooking activity.

Accommodations:

Sè San Diego offers 184 guestrooms including 37 suites and three Penthouse Suites. Accommodation types include:

Standard rooms – CitySide (24), CityLight (62), SkyView (58) (144 total)

One-bedroom suites with balconies offering unobstructed 180-degree views of city, ocean, and bay (17)

Luxe Suites with full Italian kitchens, Miele and Sub Zero appliances, full living rooms and balconies (20)

Penthouse Suites with full Italian kitchens, Miele and Sub Zero appliances and balconies (2)

Grand Penthouse Suite – Set to open in the fall of 2010, the combined three-story, luxury 8,400-square-foot penthouse, is the most exclusive and largest in a hotel on the west coast. It features three bedrooms, a full Italian kitchen, dining room, entertainment center, full bar and six flat screen TVs, as well as an exceptional wine wall complete with wines from around the world. There are floor-to-ceiling nana doors showcasing 360 degree views spanning from Mexico to Coronado with breathtaking views of San Diego, its harbor and the Pacific Ocean.

A key feature of the Grand Penthouse is the rooftop patio terrace complete with private sundeck, Jacuzzi soaking tub, chaise-lounge beds, water features and a private massage area.

Inspired by Chrome Hearts fashion line, Grand Penthouse designer Sherilyn Olson-Rigdon has created a one-of-a-kind pool/billiards table for the ultra-luxe Penthouse. With a capacity for more than 100 guests, the penthouse suite is available to rent for personal use, a private party or for any type of corporate hospitality needs. Pricing is available upon request.

Guestroom Features and Services:

- 10-foot ceilings with luxurious drapery and fine custom made linens in all rooms
- All accommodations are designed with custom Italian furniture and are finished with Sapelli veneer throughout
- Accommodations are complimented with high-end Brazilian walnut wood floors
- Bathrooms feature floor-to-ceiling stone walls finished in Jerusalem Bone Limestone, and teak vanities
- All accommodations feature flat screen plasma televisions, iPod/mp3 docking stations, CD and wireless Internet, one-touch access to 24-hour private in-room dining and concierge services
- Options for in-room private dining include room delivery service with the choice of in-room preparation, as well as the option of a personal chef for Luxe Suite and Penthouse accommodations
- Entire guestroom floor dedicated as pet-friendly
- Sleep Concierge: Pillow menu offering choice of fabric, including hypoallergenic and down pillows
- Luxury linens in all accommodations
- 24-hour laundry, dry cleaning and pressing service
- In-room coffee maker and exotic tea selection
- Complimentary overnight shoe shining service
- Luxe Suite and Penthouse balconies average 120 square-feet in size

Hotel Amenities:

- **Sè SPA:** Guests enjoy a 5,500-square-foot spa offering the finest health and beauty treatments as well as a selection of massages. Designed by Sharilyn Olson-Rigdon, designstudio ltd., and conceptualized by Cary Collier, Blue Spa Inc., the spa's design and treatment offerings are based on the cultural and aesthetic influences of the historic "Silk Road", originating in Southeast Asia, India, Northern Africa and Japan. Sè SPA also features the only Moroccan Rasul in the United States.
- **Pool Bar & UberLounge:** The stylish rooftop terrace and VIP UberLounge, *Sīrēn*. is the perfect venue for intimate private parties or large-scale corporate events. The pool deck is a 7,000-square-foot, rooftop oasis featuring a zero-edge custom pool with underwater surround sound, large central teak bar, eight private cabanas with bottle service, oversized beds and European style chaise lounges, poolside menu and the option of poolside spa treatments from Sè SPA. *Sīrēn* offers a tray passed dim sum menu and a variety of specialty drinks and edible molecular

cocktails. On Thursday and Saturday nights, performers such as central acrobats and revamped tango acts entertain guests from above and in the pool. Friday nights, DJs are joined by instrumental musicians.

Located adjacent to the pool deck is a sultry VIP Uberlounge featuring a wine and sake bar and lounge seating. Entered through a high-gloss Ferrari red door, the UberLounge offers guests an upscale, speakeasy vibe.

- **Restaurant and Bar:** Sè San Diego features San Diego's newest dining destination, Suite & Tender Bar, Lounge & Restaurant. Suite & Tender features the cuisine of Executive Chef, Anthony Calamari, and is a softer, more sophisticated take on the typical steakhouse. Based on the gastro-tourism concept where diners have the chance to create an experience that is completely their own, Suite & Tender will focus on the choices and eschew restrictive restaurant standards and rules. Designed by renowned interior designer Dodd Mitchell, the interiors incorporate Mitchell's signature style; a blending of the everyday with innovative materials to create seductive and unforgettable spaces. The space is sultry and alluring, while integrating the theme of the menu: natural and organic elements with the juxtaposition of the hard edges of the land and soft corners of the sea. Locals and tourists alike can enjoy inventive interpretations of classic cocktails in the exclusive bar and lounge
- **Events & Meeting Facilities:** With more than 20,000-square-feet of meetings and event space, Sè San Diego offers guests a wide range of business, meeting and event services. The hotel's personalized **Meeting Concierge** and **Set Designer** are available 24-hours a day to assist with coordinating all necessities for a private event or large corporate meeting. Executive Chef Anthony Calamari will consult on all events to customize menus and services.

Private screening room: Due to open summer 2011, the screening room is available for corporate rental as meeting space for training and lectures, or for private screenings and group events. The 867 square-foot room offers luxurious oversized armchairs, the latest equipment and can seat up to 34 people.

Recording studio: Due to open summer 2011, the recording studio provides state-of-the-art recording equipment and is available for intimate performances, VIP recordings or corporate presentations.

Grand Sè Ballroom: 3,400 square-feet of stunning space is highlighted by two-stories of windows, allowing natural light to filter in. Sapelli wood, upholstered silk panels and silver leaf cover the 3,400 square-foot room's walls and ceilings. Event and meeting planners can take advantage of special features such as: hydraulic lifts in the ceiling for projector and drop down screen; sound system; suspension lift to hold items of serious weight (signage, acrobats, etc.); and double service corridors so banquet staff won't interrupt meetings coming in/out of ballroom doors.

Pre-Function Space: 1,758 square feet, the three-story skylight atrium is flooded with natural light making it perfect for cocktail receptions, meals, and overflow.

- **Fitness Center:** Sè San Diego features a fitness and workout suite, complete with state-of-the-art Life Fitness machines and free weights. The fitness center is available for use by all hotel guests 24 hours a day. Private training sessions are available on request.

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Reservations: Telephone: 619.515.3000
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